

ATHENS + DIGITAL HEALTH WEEK

CO-ORGANISERS



HOSTED BY



#AthensDigitalHealthWeek2025

27-31 January 2025
Royal Olympic Hotel, Athens



GEORGE MANIAS



Project Coordinator

Department of Digital Systems, University of Piraeus

gmanias@unipi.gr

ATHOS ANTONIADES



Scientific Manager

Stremble Ventures LTD

athos.antoniades@stremble.com

COMFORTage

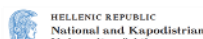
Multidisciplinary approach and joint-effort of 39 organizations from 12 countries

- The objective is to **improve the quality of life** for individuals with **dementia and frailty**.
- Develop and evaluate complex challenges of **ageing, dementia and frailty**, by combining **clinical expertise, technological innovation and social activation**.
- **Establish a pan-European framework** fostering **prevention and intervention strategies** towards facilitating effective lifestyle & behavioral changes.

RESEARCH CENTERS (8)



HEALTHCARE ACTORS & POLICY MAKERS (11)



LARGE INDUSTRY (2)



SME INDUSTRY (10)

(eHealth, AI/AAL & Blockchain)



NETWORKS & ASSOCIATIONS (4)



Personalized Dementia and Frailty

Rapidly ageing European population poses significant challenges to both society and the economy.

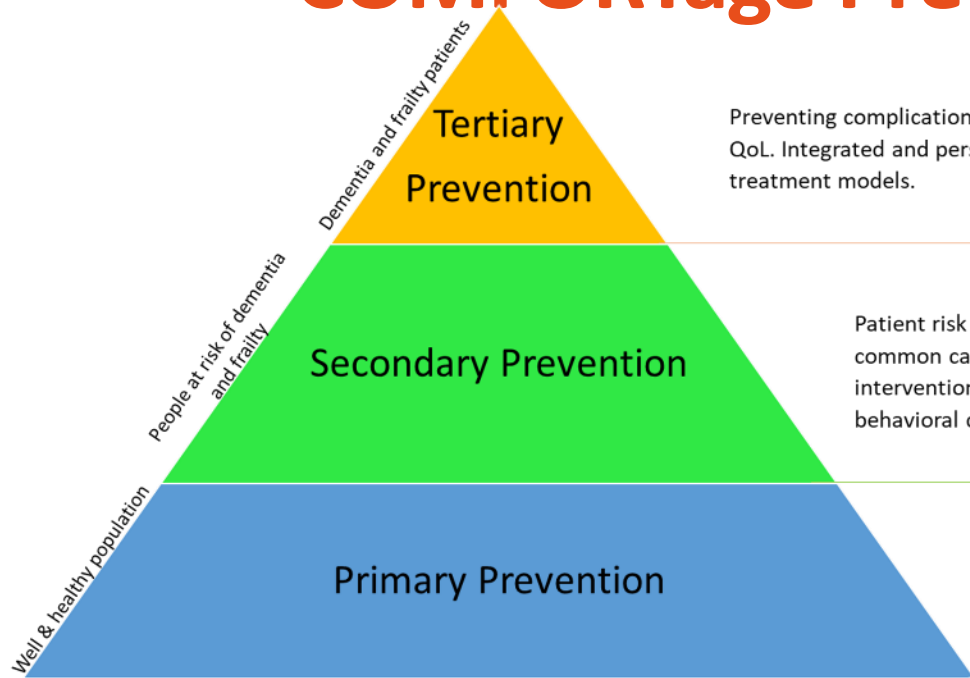
- **Longevity with QoL**
- **Primary and community-based health & care services**
- **Evidence-based health policies**
- **Empowered & improved health and digital literacy**

//

Active and
healthy living
starts even before
we are born



COMFORTage Prevention Stages



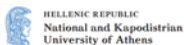
Preventing complications, coping with the disease and improving QoL. Integrated and personalized health care intervention and treatment models.



Patient risk stratification and screening, prevention targeting common causal pathways to control risk factors and early intervention. Improving wellbeing and foster lifestyle and behavioral changes.



Community-based programs for raising awareness and health promotion. Early identification and prevention targeting common causal pathways to reduce the risk factors, social and genetic factors for later dementia and frailty.





//
Silver Deal is the
new Green Deal

Multidisciplinary Approach

Integrated Knowledge and Data

Leverage pre-existing knowledge that underpins in large longitudinal studies, on cohorts and databases (primary) and integrate with IoT and wearables data (secondary) to provide meaningful results towards **risk identification, early detection and prevention**

Health & Social Innovation

Support wider adoption and market innovation of integrated health and care solutions through a systematic **Health Technology Assessment (HTA)** that will consider **techno-economic and socio-economic factors**

01

02

04

03



Person-centred & community-based healthcare prevention strategies

Design and deploy **personalized, integrated care prevention and intervention measures** towards significantly and evidently improving the individuals' **wellbeing and QoL**.

Health & Digital Literacy

Increase **self-management and empowerment** of all stakeholders' **health and digital literacy**, as of older adults regarding their **mental and physical health condition**. Improving **inclusiveness** and **decreasing inequalities** and **limited access** to health care systems.



THANKS

For your attention



Ask us everything
info@comfortage.eu



www.comfortage.eu

Follow us in social media

 /COMFORTage_eu  /COMFORTagee_eu  /COMFORTage  /COMFORTage



Funded by
the European Union